

Putting a Value on Health from Cycling and Walking: Using the World Health Organization's Health Economic Assessment Tool (HEAT)



Date: Thursday 29 January 2015, 9.30am-10.45am

Venue: Adelaide Exchange, Adelaide Street, Belfast

The World Health Organization's Health Economic Assessment Tool (HEAT) is designed to help users conduct an economic assessment of the health benefits of walking or cycling by estimating the value of reduced mortality that results from specified amounts of walking or cycling. The tool can be used in a number of different situations, for example:

- when planning a new piece of cycling or walking infrastructure
- to value the reduced mortality from past and/or current levels of cycling or walking
- to provide input into more comprehensive economic appraisal exercises, or prospective health impact assessments.

The workshop will explain the basic workings of HEAT, and then help participants to work through some examples of calculations.

Draft Programme:

9.30am **Welcome:** *Andrew Hassard MBE, Director of Parks and Leisure, Belfast City Council*

WHO Health Economic Assessment Tool (HEAT) workshop:
Facilitated by: *Nick Cavill, WHO HEAT Expert*

9.35am **HEAT: what is it? Where did it come from? What does it do?**
Brief presentation

10.00am **Worked example using the HEAT**

10.25am **Questions and discussions.**
Please bring any ideas for calculations you want to do using the HEAT

10.45am **Close**

If you would like to prepare for the workshop, have a look at the HEAT at www.heatwalkingcycling.org and read some of the examples and case studies.



Nick Cavill PhD MPH MFPH

Nick is a director of an independent public health consultancy in the UK, a research associate of the University of Oxford BHF Health Promotion Research Group, and an honorary senior research fellow at the University of Salford. He specialises in the development of policy and programmes on sustainable transport and the links to physical activity.

Andrew Hassard MBE, Director of Parks and Leisure, Belfast City Council

Andrew is Belfast City Council's Director of Parks and Leisure. He is responsible for the delivery of a wide range of services and improvements across the Parks and Leisure estate to help deliver better health and wellbeing outcomes for the city and its neighbourhoods. He is currently leading the Council's Leisure Transformation programme, which will see £105 million investment in new leisure facilities in the city, together with improved services for local communities.

Andrew currently chairs the Active Belfast Partnership and has been a previous chair of Belfast Healthy Cities. He has recently stepped down as the chair of the Housing Rights Service of Northern Ireland but remains an active member of the Board of Directors. He is also an adviser to the Board of Groundwork NI. Andrew is a Chartered Fellow of the Chartered Institute of Environmental Health.