



Introducing HIA into your organisation

Erica Ison

**Specialist Practitioner
in HIA**





Introducing HIA: a challenge

**Many people find this
the most difficult task when using HIA**

Introducing HIA: How?

- **There is no single “right” way to introduce HIA into an organisation**
- **There are many different ways that can be used**
- **It is probably best to use a combination of several but within the context of a strategy**

Introducing HIA: How?

It is vital:

- **to liaise with and involve politicians and/or senior staff at an early stage**
- **to integrate HIA into the everyday business of your organisation**

Introducing HIA: Where to get started

- **Find at least one champion among the politicians and/or senior managers**
- **Brief them fully about HIA**
- **Discuss ways to introduce HIA into the organisation**

Introducing HIA: What are the options?

Working with politicians or senior managers

- **Run a seminar for politicians and/or senior managers: brief them, give them an opportunity to ask questions, identify their needs with respect to HIA, and explore how to introduce HIA into your organisation**
- **Conduct a pilot, and involve some of the politicians/senior managers but keep them all informed**

Introducing HIA: What are the options?

Working with officers and managers

- Map skills, knowledge and experience within the organisation
- Draft a training and skills development programme
- Identify ways to integrate HIA into already existing processes or procedures
- Explore whether partner agencies and organisations would be willing to support you

Introducing HIA: Choosing a pilot

Choose a proposal:

- that is relatively uncontroversial
- that is the responsibility of relatively supportive politicians and/or senior managers
- about which there is the possibility of making changes or negotiating changes
- for which there is research information available on impacts and/or interventions
- the timescale for the HIA is not too brief

Introducing HIA: Conducting a pilot

- **Ensure there is a Steering Group for the HIA**
- **Establish an HIA Management Team**
- **Pay attention to Scoping the HIA properly**
- **Unless your organisation has a good history of community participation and community development, do not involve the community**
- **You could consider involving other stakeholders in the public and/or voluntary sector**
- **Use the pilot as a way of training officers and building capacity in the organisation**
- **Do not neglect Process Evaluation after the pilot**

Introducing HIA: Getting support

- **Network in Northern Ireland**
- **Formal network in the island of Ireland**
- **Informal support from organisations who already have experience, e.g. Belfast Healthy Cities, & Southern Health and Social Services Board, Armagh**

Introducing HIA: Getting support

Possibilities through the WHO Healthy Cities Sub-Network in HIA

- **Expert support**
- **Training**
- **Tool development**
- **Dissemination of promising and good practice**
- **Innovation**

Introducing HIA : Getting support

External support

- **Academic institutions**
- **Regional and national government**
- **Independent practitioners**
- **E-mail lists**
- **Web sites**
- **Other networks in Europe, e.g. Eurocities**