

BELFAST Profiling Health, Wellbeing & Prosperity

THE DATA BEHIND THE PEOPLE & THE CITY

People Chapter



Prevention and Control of Noncommunicable Diseases in the WHO European Region

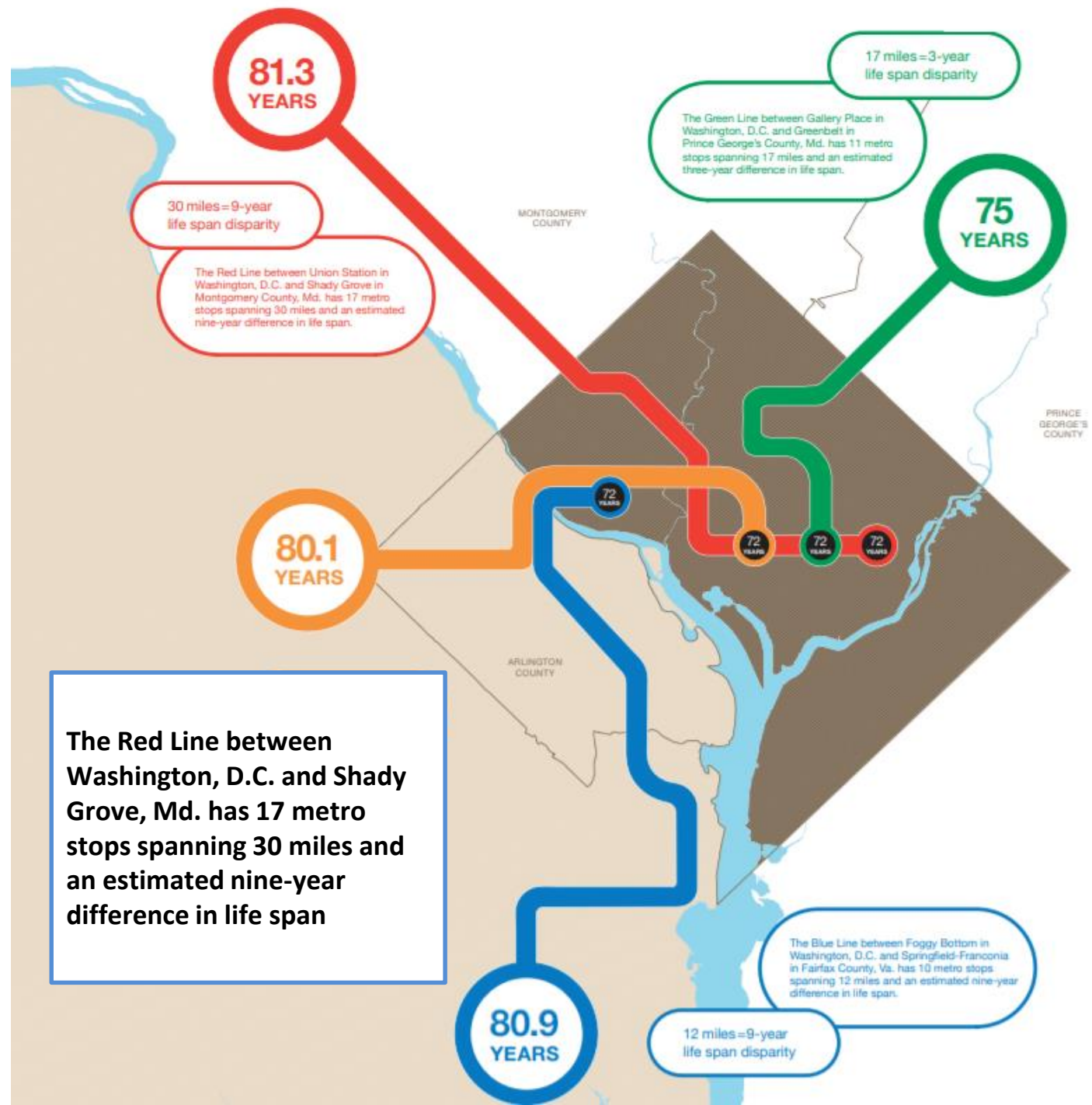
By Dr Kira Fortune: Regional Advisor, Healthy Cities, Health Promotion and Well-being, World Health Organization

24 May 2022



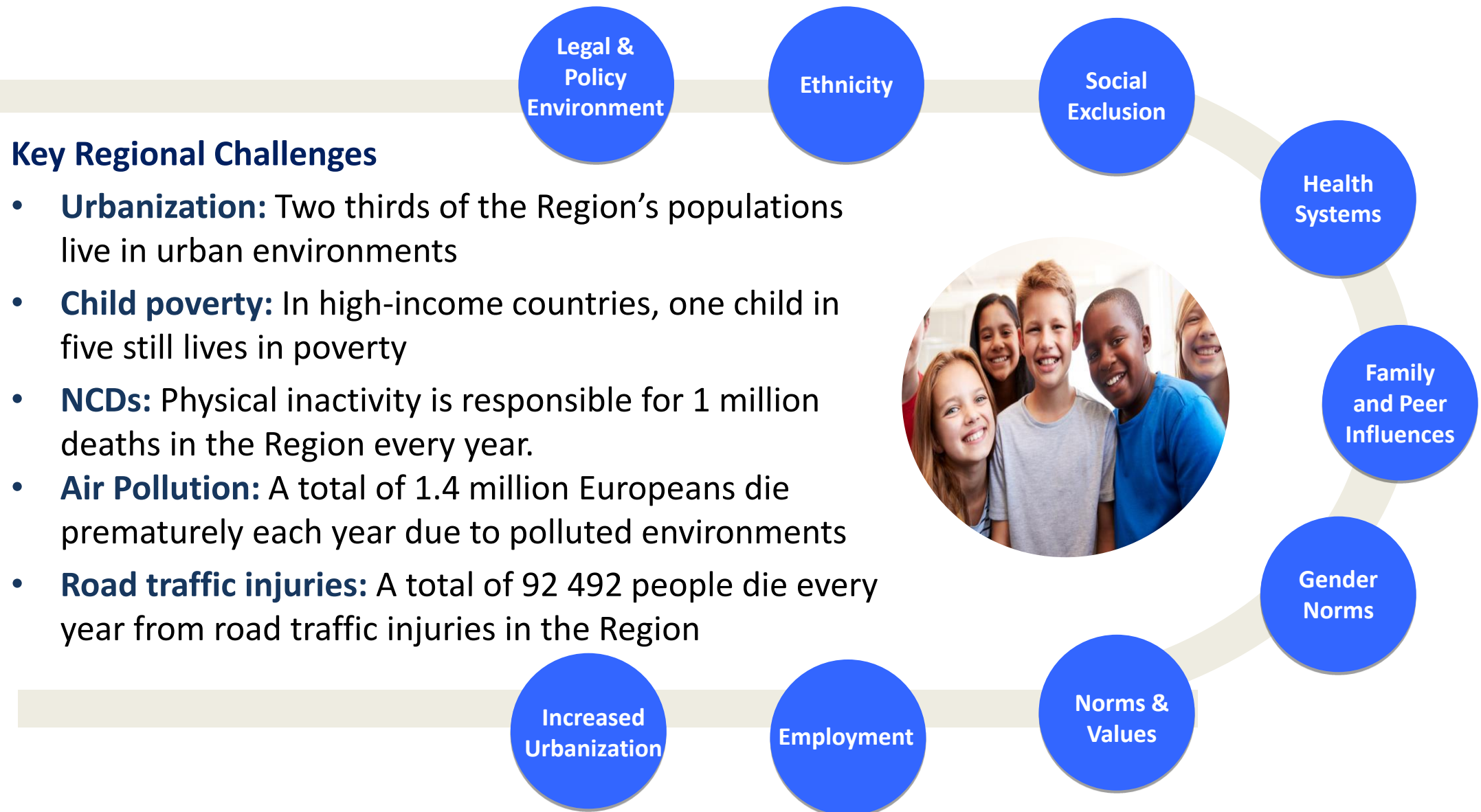
Inequity at Glance

- Poverty and inequity are two of the greatest challenges of this century
- 689 million people world-wide live on less than \$2 per day
- Urban areas are already home to 55% of the world's population – it is anticipated that this will grow to 68% by 2050
- Stark differences in economic opportunities explain significant health inequities between and within countries
- There is a 32-year-gap in average female life expectancy between Mozambique and Japan
- Life expectancy in Dominican Republic is 73 whereas in Haiti it is 62 (a gap of 11 years within the same island)¹⁷



The Red Line between Washington, D.C. and Shady Grove, Md. has 17 metro stops spanning 30 miles and an estimated nine-year difference in life span

Zooming in on the European Region

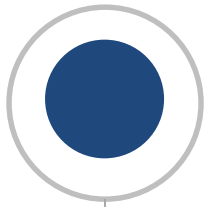




Jana's Story

Social Determinants of Health Impacting Lives

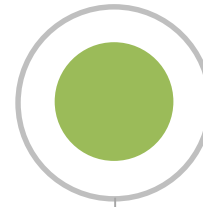
CHILDHOOD



Access to clean water

Jana attends hospital due to a diarrhea for drinking polluted water in her community

ADULTHOOD



Safety

Employment



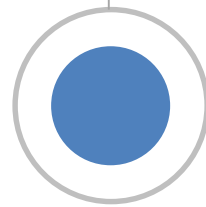
She visits an outreach mental health services with chronic stress due to the increased rates of crime in her community and her being unemployment

Access to Healthy Food



Jana attends a physician and diagnosed with a vitamin deficiency due to not consuming enough fruit and vegetables

ADOLESCENTS



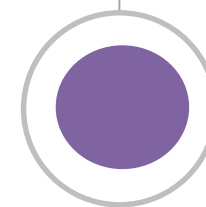
Violence

Jana attends sexual health clinic after being abused by a man who came into her home with no security lock

Housing



SENIORS



Air Pollution



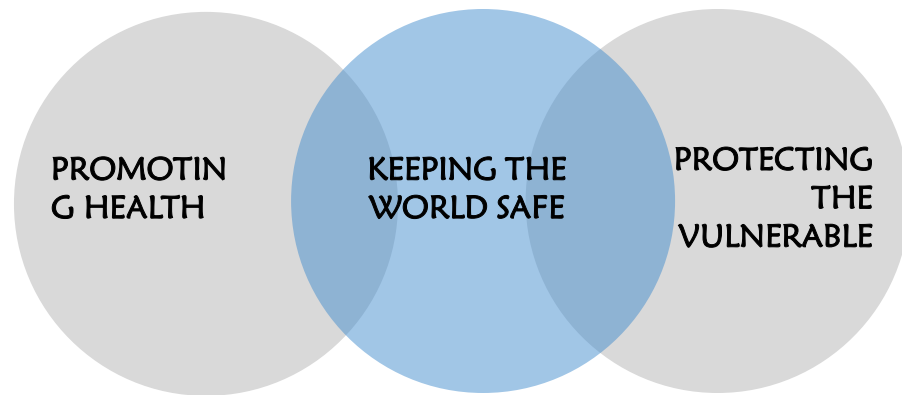
Stigma



Jana visits a physician because of her asthma worsening due to the increased air pollution. With the stigma of her sexual assault, she is not given adequate care

The Triple Billion Targets

OUR MISSION



OUR STRATEGIC PRIORITIES

BY 2023

- **1 billion more people benefitting from universal health coverage**
- **1 billion more people better protected from health emergencies**
- **1 billion more people enjoying better health and well-being.**



EUROPEAN PROGRAMME OF WORK

United Action
for Better Health
in Europe



Building the future of health in Europe

Action plan for the Prevention and Control of Non Communicable Diseases in the WHO European Region

Vision

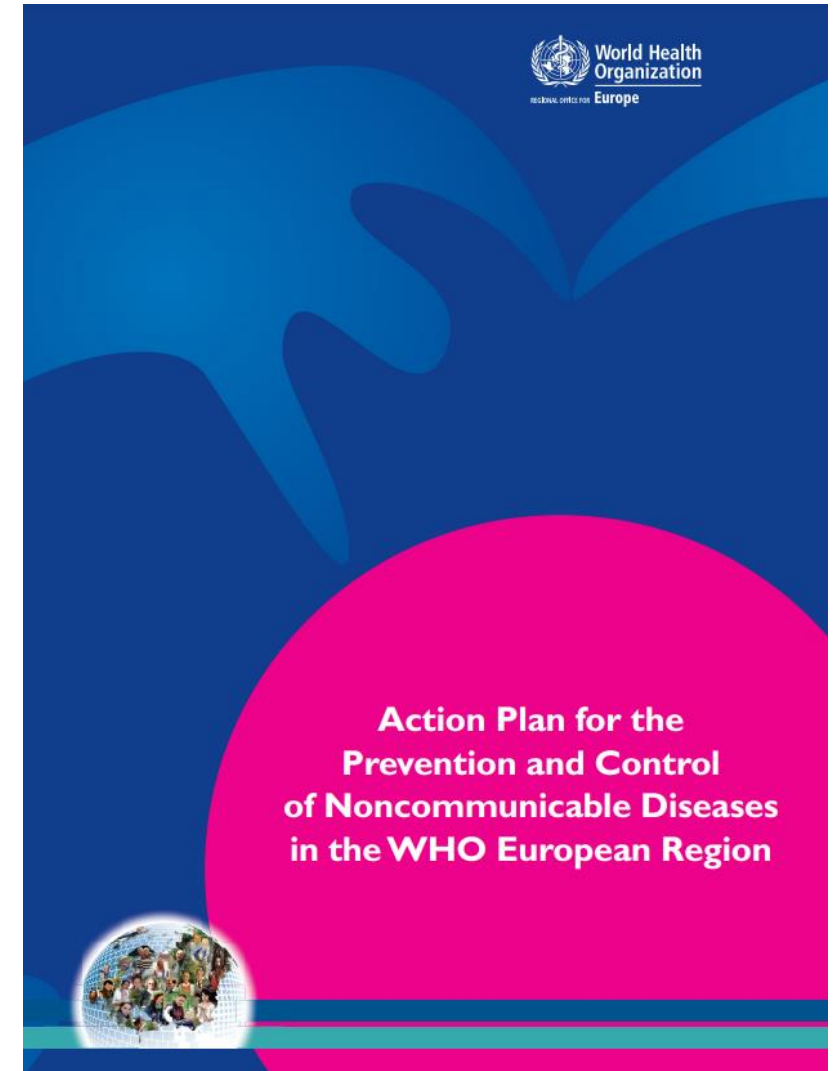
A health-promoting Europe free of preventable noncommunicable disease (NCD), premature death and avoidable disability

Goal

The goal of the Action Plan for the Prevention and Control of Noncommunicable Diseases in the WHO European Region 2016 – 2025 is to avoid premature death and significantly reduce the disease burden from NCD by taking integrated action, improving the quality of life and making healthy life expectancy more equitable within and between Member States.

Objectives

- To take integrated action on risk factors and their underlying determinants across sectors
- To strengthen health systems for improved prevention and control of NCDs



Tackling NCDs: 'Best Buys'

- Comprises a total of 88 interventions, including overarching/enabling policy actions and most cost-effective interventions
- Presented in tables, with one table showing the relevant options for each of the four key risk factors and four NCDs addressed

'Best buys' and other recommended interventions for the prevention and control of noncommunicable diseases

TACKLING NCDs



Screening, Treatment and Surveillance

Disease Prevention

United Action Against Cancer

A pan-European cancer movement – from grassroots to government

VISION: eliminate cancer as a life-threatening disease in Europe

Why do we need to act?
Each day in the WHO European Region, 100,000 people are diagnosed with cancer and **6000** die from it – more than from any other cause.



THIRD MEETING OF
THE REGIONAL DIRECTOR'S
ADVISORY COUNCIL ON INNOVATION
FOR NONCOMMUNICABLE DISEASES

[WHO UAAC 2pp_v6_ENG.indd](#)



ELECTRONIC NICOTINE AND NON-NICOTINE DELIVERY SYSTEMS

ACCELERATING SALT REDUCTION IN EUROPE
A COULD TO REDUCE... IN THE...

HEATED TOBACCO PRODUCTS
A BRIEF

PROMOTING PHYSICAL ACTIVITY IN THE SPORTS SECTOR
Current status and success stories from the European Union Member States of the WHO European Region

ALCOHOL AND CANCER IN THE WHO EUROPEAN REGION
AN APPEAL FOR BETTER PREVENTION

ALCOHOL POLICY IMPACT CASE STUDY

Healthy Cities Network: Strategic Vehicle to Implement The SDGs and EPW



OUR STRATEGIC PRIORITIES

BY 2023

HEALTH COVERAGE
1 BILLION more people with health coverage, which provide access to health services when and where they are needed, without financial hardship

HEALTH SECURITY
1 BILLION more people better protected from health emergencies and outbreaks

HEALTHIER POPULATIONS
1 BILLION more people enjoying better health and well-being

Healthy Cities Action Areas for Tackling NCDs

Implementation Framework of Phase VII (2019-2025)

- Supporting people living with NCDs
- Local-level health promotion and disease prevention
- Built Environment
- Socioeconomic environment
- Coherence across municipal policies
- Multilevel governance

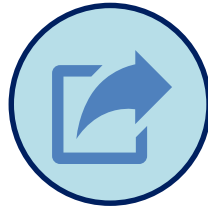


Deliverables for 2022 & Beyond



TODAY: 2022 What we have delivered

- **Healthy Cities Network** established **30 years ago** with a view to translate the Ottawa Charter into the streets of Europe
- WHO European Healthy Cities Network has brought together approximately **100 flagship cities, 30 national networks and more than 1500 cities and municipalities as members**
- **Copenhagen Consensus of Mayors for a Healthier and Happier Future for All** adopted in 2018
- Today **20 000 cities have adopted Copenhagen Consensus of Mayors**
- The WHO European Healthy Cities Network **adopted the political vision of the Network** until 2030
- **Launched Phase VII** of the WHO European Healthy Cities Network – a vehicle to implement the SDG, GPW13 and EPW
- A **support package for each of the six P's developed and rolled out** to support cities and national networks in implementing activities related to place



TOMORROW: 2022-2023 What we plan to deliver

- **Narrative on Local Governance** in place reflecting new emerging vulnerable populations and 'new normal'
- Strong **evidence-base** on Well-being and Health Promotion developed based on Innovations emerging from the Health Cities Network
- **Equity efforts and initiatives scaled up** further supporting local governance through local Health-in-All-Policies mechanisms (**Twining and Peer Learning as seen in Belfast**)
- The Healthy Cities Networks' **success stories and innovations successfully showcased (such as Belfast Health Profile)** to the world through regional hub
- Increasing buy-in and **building capacity** by tailoring responses in line with cities' realities
- Secure collaborating centers on Well-being to further strengthen **partnerships and collaboration**
- The **Charter on Well-being** implemented with key participation from the Healthy Cities Network
- **Inter-regional mechanism** established to document lessons learnt from COVID-19



FUTURE: 2024- Onwards Where we are heading

- New and expanded regional **narrative on Health Promotion, Well-being and Local Governance** in place and operationalized
- **Innovation Hub** in place and fully operationalized with oversight from the Healthy Cities Network
- **Sustained commitment, investment and action** on addressing the Equity gap using the Healthy Cities Network as a vehicle
- **Enhanced capacity across WHO and countries** to address well-being in a systematic manner
- By **2028 well-being is integrated into the development of local social and economic policies** to improve health of those that are most vulnerable in at **least 20 cities**
- **Integrated surveillance systems in place** coordinated with regional and national systems to monitor and address potential threats to communities' health and well-being
- **Global mechanism for sharing knowledge fully operationalized** to further share 'know-how' and learning on health promotion, well-being and local governance



Thank you

