



Health – or a well-being economy for Belfast

Celebrating 35 years of Belfast as a World Health Organization Healthy City

Date: Wednesday 6 December 2023, 9.00am – 1.00pm

Venue: Harbour Office, Belfast

- 9:00am **Registration**
- 9:30am **Chair:** *Dr Cathy Jack, Chief Executive, Belfast Health and Social Care Trust*
- 9:40am **A Healthier, Fairer & Sustainable Northern Ireland**
‘New era of transformation over the next 25 years for Northern Ireland’
Ms Jayne Brady, Head of the Civil Service for Northern Ireland
- 9:55am **Advancing health in a well-being society**
Dr Kira Fortune, Focal Point for Healthy Cities, WHO Europe
- 10:15am **One health for everyone**
Prof Evelyne De Leeuw, Professor of Public Health, University of Montreal, Canada
- 10:35am **Questions & Discussion**
Chair: *Dr Cathy Jack, Chief Executive, Belfast Health and Social Care Trust*
- 11:00am Tea/Coffee
- 11:30am **Chair:** *Joan Devlin, Chief Executive, Belfast Healthy Cities*
Welcome: *Councillor Ryan Murphy, Lord Mayor of Belfast*
- 11:40am **Belfast: a WHO Healthy City: the 35-year journey**
Video
- 11:50pm **WHO European Healthy Cities: 35 Years of Shared Learning**
Prof Geoff Green, WHO Expert Advisor
- 12:05pm **Health; Well-being & Prosperity: A Belfast Profile**
Erica Ison, Specialist in Public & Population Health
- 12:25pm **Questions & Discussion**
- 12:50pm **Close:** *Michael Boyd, Chair, Belfast Healthy Cities*
- 1:00pm **Lunch**